JOHN HANUSEK
President & Senior Software Engineer

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PROFESSIONAL SUMMARY

Accomplished technology executive and entrepreneur with 25+ years of proven expertise in full-stack development, team leadership, and digital product innovation. Currently leading John Hanusek Inc as President, delivering cutting-edge solutions across diverse industries. Offering AI solutions to complex architecture and pipeline challenges. Demonstrated track record of driving 20-30% revenue growth through strategic technical solutions, building high-performing development teams, and successfully launching scalable applications from concept to market. Expert in modern web technologies, mobile development, and cloud infrastructure with a passion for mentoring teams and transforming business operations through technology.

CORE COMPETENCIES

Programming Languages & Frameworks:
JavaScript (ES6+), TypeScript, Python, PHP, Objective-C, React, Vue.js, Next.js, Svelte, Angular, Node.js, Django, ActionScript

Frontend Technologies:
HTML5, CSS3, SASS/SCSS, Responsive Design, Progressive Web Apps (PWAs), UI/UX Design, Interactive Prototyping

Backend & Database:
RESTful APIs, GraphQL, MySQL, PostgreSQL, MongoDB, Redis, JSON, XML

Cloud & DevOps:
AWS (EC2, S3, Lambda, RDS), Docker, Kubernetes, CI/CD Pipelines, Apache, Nginx

Development Tools:
Git, GitHub, GitLab, Docker, Jest, Webpack, Babel, Jira, Agile/Scrum methodologies

Leadership & Strategy:
Executive Leadership, Team Management, Product Development Lifecycle, Technical Architecture, Performance Optimization

PROFESSIONAL EXPERIENCE

President | John Hanusek Inc (Self-employed)
March 2024 - Present

- Founded and leading technology consulting firm specializing in custom software development and digital transformation
- Providing strategic technical leadership to clients across fintech, healthcare, and e-commerce sectors
- Architecting enterprise-level solutions that streamline business operations and drive measurable growth
- Building strategic partnerships and expanding service offerings to meet evolving market demands
- Mentoring development teams and establishing best practices for modern software development

Director of Web Development | Streetsense
March 2023 - March 2024 | Remote

- Led comprehensive web development strategy for premier retail and real estate marketing agency
- Managed cross-functional development team delivering high-impact digital experiences for Fortune 500 clients
- Implemented modern development workflows that improved project delivery speed by 40%
- Established quality assurance protocols ensuring 99.9% uptime across client portfolios
- Collaborated with creative directors to translate brand visions into compelling digital experiences

Director of Web Development | QuallsBenson Advertising
April 2020 - March 2023 | New York City Metropolitan Area

- Transformed development culture by implementing collaborative codebase practices and streamlined UX workflows
- Led full-stack development initiatives including legacy system modernization and comprehensive server management
- Established A/B testing framework that improved conversion rates by 18% across client portfolios
- Built high-performing development team through strategic networking and mentorship programs
- Architected scalable solutions for enterprise clients, managing projects with budgets exceeding $500K
- Specialized in HTML, CSS, and Front-End Development while maintaining full-stack capabilities

PROFESSIONAL EXPERIENCE

Senior Software Engineer | Brick Design (Contract)
November 2011 - April 2020 | San Francisco, CA

- Designed, built and launched unique user interfaces to complement brand identity across multiple industries and disciplines
- Developed custom digital products with strict UI/UX requirements using CI/CD pipeline model
- Streamlined clients' digital assets for clear understanding of process and deployment
- Collaborated with creative teams to deliver pixel-perfect implementations of complex designs
- Maintained 95%+ client satisfaction through exceptional technical delivery and communication

Senior Lead Developer | Ekko Messaging (Contract)
January 2013 - December 2015 | San Francisco, CA

- Worked closely with founders and creative director to lead mobile development team for launching multi-channel messaging application
- Engineered new iOS and Web app products under CI/CD pipeline model while managing deployments to App Store and hosting environments
- Designed interactive screens and prototypes for next-generation messaging mobile application
- Led technical architecture decisions that supported scalable growth and enhanced user experience
- Implemented real-time messaging features using modern web technologies and mobile development frameworks

Lead E-Commerce Software Engineer | The GPS Store, Inc (Contract)
September 2001 - 2013 | 12 years

- Designed, prototyped and developed custom online shopping platform for highly competitive electronics retail store
- Increased yearly sales between 20-30% by reducing search and checkout clicks and by retooling SEO and reworking Google Ads account
- Built and managed dedicated Windows web server for custom web application, working directly with Rackspace to customize web product
- Pioneered e-commerce optimization strategies that became industry best practices
- Managed end-to-end product development lifecycle from concept through deployment and maintenance

PROFESSIONAL EXPERIENCE

Web Designer / Developer | Aquent (Freelance)
2000 - 2011 | 11 years

- Developed unique interactive experiences under tight deadlines for large financial institutions
- Increased customer engagement on MasterCard Priceless Campaign by building highly interactive advertisements and web assets
- Solved technical problems and met deadlines by communicating and providing realistic goals and expectations
- Maintained long-term client relationships through consistent delivery of high-quality solutions

Flash Developer | Aquent (Freelance)
January 2002 - 2010 | 8 years

- Specialized in ActionScript, CSS3, HTML5, JavaScript, JSON, jQuery, MySQL, PHP & XML
- Created engaging multimedia experiences that elevated brand presence and user engagement
- Developed interactive learning platforms and entertainment applications

Web Designer | ePresence
March 2000 - June 2002 | Red Bank, NJ

- Assisted design team to prototype and build beautiful, highly engaging web experiences for financial and telecommunications industries
- Elevated engagement by coding interactive learning experiences for children by producing games, puzzles and tools using Adobe Flash, ActionScript and XML
- Increased usability by building and testing interactive web assets for multiple clients
- Established foundation for modern web development practices that influenced company standards

EDUCATION
Bachelor of Arts - Liberal Arts, Communications
Virginia Polytechnic Institute and State University, Blacksburg, VA
1993 - 1997

KEY ACHIEVEMENTS

Entrepreneurial Success: Successfully launched John Hanusek Inc, establishing a profitable technology consulting practice

Executive Leadership: Progressed from individual contributor to director-level positions and company president

Revenue Impact: Consistently delivered 20-30% annual growth through technical optimization and strategic implementations

Industry Longevity: 25+ years of continuous success across evolving technology landscapes

Technical Innovation: Pioneered CI/CD practices and modern development workflows across multiple organizations

Client Success: Maintained 95%+ client retention rate through exceptional technical delivery and communication

Team Building: Successfully built and managed development teams, fostering growth and innovation

PROFESSIONAL PHILOSOPHY

"Technology should empower business growth and enhance user experiences. As both a technical leader and entrepreneur, I believe in building scalable solutions that not only solve today's challenges but anticipate tomorrow's opportunities while fostering innovation and excellence in every team I lead."